Enhanced Listings

■ The Exhibitor Hub allows exhibitors to update their company listing including product categories, new products, press releases, and more. The information is used to create the FABTECH **online exhibitor search and new products feature**. In addition, it is used to produce the printed Show Directory.

■ All exhibitors receive a basic listing included with their booth. Upgrade packages are available to enhance your company's listing in the print and online directories. Learn more about purchasing an Enhanced Listing or any of the other FABTECH Advertising products at **fabtechexpo.com/advertising**.

Below is a list of features for the basic and enhanced online listings.

Enhanced Listing Package Features	BASIC Included	CLASSIC $600	PREMIUM $1,100	ULTRA $2,200
Product Categories – Select product subcategories that prospects are likely to search in order to find you.	5 Categories	10 Categories	15 Categories	20 Categories
Profile Description – Add a company description to your online listing.	No	Max 1,000 Characters	Max 1,500 Characters	Max 2,000 Characters
Profile Logo and Cover Photo – Add your company logo and cover photo to your online listing.	No	YES	YES	YES
Press Releases – Highlight what's happening at your company.	3 Releases	5 Releases	7 Releases	10 Releases
Show Specials – Promote your deals – discounts, giveaways, drawings, etc. – to keep your booth buzzing throughout the event.	0	1 Special	2 Specials	3 Specials
Company Logo – Add your company logo to your directory print listing.	No	YES	YES	YES
New Products – Feature new products that will be introduced at FABTECH in your online listing. Include descriptions and photos.	1 Product	3 Products	6 Products	10 Products
Enhanced Exhibitor Icons – Stand out in the online exhibitor search with a featured icon indicating your company has an enhanced listing.	No	YES	YES	YES
Video – Let potential buyers see and hear your story. Feature company and/or product videos.	No	No	No	3 Videos
Floor Plan Logo – Make your company stand out with your company logo on the electronic floor plan.	No	No	YES	YES

Please upload your company logo to our website in any of the following formats .ai, .eps, .svg OR .jpg (360x360 at 72 ppi minimum).

Enhanced Listing Material Deadline: July 18, 2025