



Shuttle Bus Sponsorship Opportunities

Prices include ad space, production, installation, management, insurance, removal and disposal.

EXTERIOR SHUTTLE BUS ADVERTISING

Exterior bus advertising gives you traveling billboards at all convention venues, access roads, parking lots and throughout Greater Chicago with full color, high quality signs. The 2'h signs displayed on either the passenger entry side alone or double-sided for maximum exposure. Buses hosting minimum 20' ribbon signs have exclusive exterior signage on that vehicle. Ribbons are all printed on vinyl.

Exterior Bus Signage Side Ribbon (per bus) *		
Size	Single Sided	Double Sided
4' x 2'	\$800.00	
10' x 2'	\$2,000.00	\$3,000.00
20' x 2'	\$3,000.00	\$5,000.00
30' x 2'	\$4,000.00	\$6,000.00

INTERIOR SHUTTLE BUS ADVERTISING (Headrest Covers)

Headrest advertising targets a captive audience during the 10-15 minute bus ride. Full-color graphic image on crisp white linen facing seated attendees as they ride to the show. Placed on aisle seats on both sides.

Headrest covers (per bus)*	
Size	Price
7" x 7"	\$900.00

BOARDING AREA SIGN ADVERTISING

Take advantage of the highly visible, constantly viewed shuttle schedules located at the shuttle bus loading areas of the convention center.

Boarding Area Signage	
Size	Price
19" x 6" South Building	\$7,000.00
19" x 6" East Building	\$5,000.00

South Building - Interior Lobby; 18.5"w x 86"h double sided wing panel off 4 sided kiosk for route boarding locations. South Building Curbside Route Signs; 34"w x 8"h ad at the base of each of the outdoor double-sided meter board signs located curbside at boarding locations.

East Building - Interior Lobby; Meterboard with 34"w x 15"h ad & hanging corridor boarding signs with 8'w x 8"h ad. All signs are double sided.